The Honorable Marsha J. Pechman 1 2 3 4 5 6 7 8 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON 9 10 CITY OF SEATTLE, a first-class charter city. 11 Plaintiff. No. C07-1620MJP 12 DECLARATION OF ARTHUR M. AARON v. 13 THE PROFESSIONAL BASKETBALL CLUB, LLC, an Oklahoma limited liability company, 14 Defendant. 15 16 Arthur M. Aaron declares as follows: 17 I am the Chief Operating Officer of ICON Venue Group, LLC of Greenwood 1. 18 Village, Colorado. I have personal knowledge of and am competent to testify to the matters 19 stated herein. 20 2. Attached hereto as Exhibit 1 is a true and correct copy of ICON's Financial 21 Projections for Sonics Relocation to Ford Center Presented to the Professional Basketball Club, 22 LLC on February 29, 2008, as Supplemented March 17, 2008. 23 3. Attached hereto as Exhibit 2 is a true and correct copy of ICON's Seattle 24 Supersonics Arena Project Key Facts and Messages, dated January 3, 2007. 25 4. Attached hereto as Exhibit 3 is a true and correct copy of ICON's report for 26 private arena, dated April 2007. BYRNES & KELLER ILP DECLARATION OF ARTHUR M. AARON (C07-1620MJP) - 1 38TH FLOOR 1000 SECOND AVENUE SEATTLE, WASHINGTON 98104 (206) 622-2000

1	5.	ICON Venue Group is in the business of providing consulting services relating to
2	the developm	ent of professional sports facilities, and regularly provides its clients with written
3	reports conta	ining ICON's analyses relating to the development of such venues.
4	6.	As part of ICON's business, and in the regular course of ICON's business, I
5	assisted in the	e preparation by ICON personnel of the attached documents for the Professional
6	Basketball Cl	lub, LLC ("PBC"), and these documents reflect ICON's financial projections and
7	related analys	ses pertaining to the PBC's operating at a new arena in the Puget Sound region, or at
8	the Ford Cent	ter in Oklahoma.
9	7.	The copies attached hereto are true and correct copies of documents maintained
0	by ICON in i	ts business records as part of its normal record keeping procedures.
11	I decl	are under penalty of perjury that the foregoing is true and correct.
12	Execu	ted at Greenwood Village, Colorado, this 12th day of June, 2008.
13		
14		Author M. Agran
15		Armur M. Aaron
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CERTIFICATE OF SERVICE

I hereby certify that on the 13th day of June, 2008, I electronically filed the foregoing document with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the following:

Thomas A. Carr (thomas.carr@seattle.gov)
Gregory C. Narver (gregory.narver@seattle.gov)
Seattle City Attorney
600 Fourth Avenue, 4th Floor
P.O. Box 94769
Seattle, WA 98124-4769

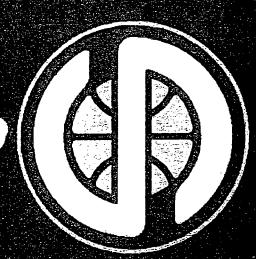
Slade Gorton (slade.gorton@klgates.com)
Paul J. Lawrence (paul.lawrence@klgates.com)
Jeffrey C. Johnson (jeff.johnson@klgates.com)
Michelle Jensen (michelle.jensen@klgates.com)
K&L Gates
925 4th Avenue, Suite 2900
Seattle, WA 98104

/s/ Steven C. Minson

Steven C. Minson, WSBA #30974 Byrnes & Keller LLP 1000 Second Avenue, 38th Floor Seattle, WA 98104 Telephone: (206) 622-2000

Facsimile: (206) 622-2522 ptaylor@byrneskeller.com

EXHIBIT 1





FINANCIAL PROJECTIONS FOR SONICS RELOCATION TO FORD CENTER

Presented to the Professional Basketball Club, LLC FEBRUARY 29, 2008, AS SUPPLEMENTED MARCH 17, 2008

DEFENDANT'S EXHIBIT

CASECO7-1620MJP
NO.

EXHIBIT
NO.

The following report outlines the financial projections prepared by ICON Venue Group for the SuperSonics ("Team") for a five year period beginning with the 2008-2009 season at a renovated Ford Center in Oklahoma City, Oklahoma. The renovations for Ford Center are assumed to be started in the summer of 2008, with significant renovations associated with increased revenue opportunities to be completed prior to the start of the 2009-2010 season and all renovations to be completed for the start of the 2010-2011 season.

feasibility study done by Conventions Sports & Leisure ("CSL"), the proposed renovation plan for the Ford Center, date of planned Team Assumptions used to develop the financial projections for the Team at the Ford Center are based on the recently completed market move and ICON's analysis.

Key assumptions used in the projections include, but are not limited to the following:

- The arena will contain approximately 18,500 seats for basketball games and comprise over 740,000 square feet.
- The renovated arena will contain 7 Courtside suites, 40 Luxury suites, 48 Loge Boxes and roughly 2,800 club seats.
 - The building will be owned by the City of Oklahoma City.
- Professional and experienced facility management will manage the facility.
 - The Team will practice at a new standalone facility.
 - Team business operations will office at Ford Center.
- Projections reflect terms of the proposed letter of intent dated March 14, 2008 between the City of Oklahoma City and the Team.

The presentation of the financial projections is divided into the following components:

- Operating Statement
 - Operating Revenues
 - Operating Expens

OPERATING TEMENT

OKLAHOMA CITY Operating Statement

Pro Forma Financials (Dollars in Millions)	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
Operating Revenite.		-			
Premlum Revenues	10.		~	\$ 17,4	17
Team Ticket Revenues	\$ 31.6		∼i	\$ 33,6	\$ 34.7
Local Media	9.		ω.	8 9.9	0.
NBA Revenues	\$ 35.8		~	\$ 38.9	40.
Preseason Revenues	\$.0.₹			\$ 1.0	\$ 1.0
Sponsorship Revenues	\$ 7.		cci	\$ 8.4	\$ 8.7
Concessions (Net)	\$ 2.		c/i	\$ 2.4	\$ 2,4
Merchandise (Net)		50.7	\$ 0.7	\$ 0.7	\$ 0.8
Darking Control (Net)			oi .	\$ 0.3	\$ 0.3
Ticket Surcharge	, , , , ,	 .s. U	, ,, ,	⊌A ⊌	
Arena Naming Rights		0 5 3.0		νς • κ	
Practice Facility Naming Rights	←A	· 5		\$ 0.1	\$ 60.1
Founding Sponsors	\$ 2.(C)	\$ 2.2	
Miscellaneonic Incentives	4.	\$ 4.2	\$ 4.5	\$ 4.7	\$ 4.9
	2 100	9	-i L	5.1.5 7.1.5	7. P
Operating Revenue Growth			707	70°C	7/02
					,
Operating Expense	1		•		
Diant Salary and Payfoll	· ·	- A	\$ 7.4	\$ 7.6	\$ 7.7
Dimer Selection	o o	5.8.8	6.88	\$ 9.1	\$ 9.3
riayer Salaries	∞i;		\$ 64.8	\$ 68.7	\$ 72.8
benefits	o.	\$ 10.	\$ 11.0	\$ 11.9	\$ 12.9
leam Operations	vi.	\$ 5.	\$ 5.6	\$ 5.7	\$ 5.8
NBA Gate Fee	√i ·	\$ 2.	\$ 2.4	\$ 2.5	\$ 2.5
General and Administrative	Ś	. S	\$ 5.3	\$ 5.4	\$ 5.5
ractice Facility		, l	\$ 0.2	\$ 0.2	\$ 0.2
TO DETERMINE THE PROPERTY OF T	o,	\$ 0.4	\$ 0.4	\$ 0.4	\$ 0.4
Selling and Fromotional Expenses			\$ 1.9	\$ 1.9	\$ 2.0
Arena Kent			\$ 1.8	\$ 1.8	\$ 1.8
Other City Payments	0	\$ 0.	\$ 0.5	\$ 0.5	\$ 0.5
- Patking	Ċ	°0 \$	\$ 0.3	\$ 0.3	\$ 0,3
Total Operating Expense	\$ 100.8	\$ 105.0	\$ 110.5	\$ 116.0	\$ 121.7
Operating Expense Growth		4%	2%	2%	5%
EBITDA	\$ 7.3	\$ 11.5	\$ 10.6	5.8.5	5 6 3
			212.		



ARENA SEATING CAPACITY

100.0% 91.7% 61.6% 100.0% 83.2% 72.1% 396 5,600 5,500 14,168 76.4% 18,546 696 220 1,756 696 240 2,853 396 6,730 7,631 2011-2012 2012-2013 76.4% 100.0% 91.7% 61.6% 100.0% 83.2% 72.1% 696 240 2,853 396 6,730 7,631 18,546 696 220 1,756 396 5,600 5,500 14,168 %6.9% 18,546 100.0% 91.7% 65.1% 100.0% 83.2% 72.1% 14,269 2008-2009 | 2009-2010 | 2010-2011 696 240 2,853 396 6,730 7,631 696 220 1,857 396 5,600 5,500 Arena Seating Capacity 14,269 100.0% 91.7% 65.1% 100.0% 83.2% 72.1% 76.9% 18,546 696 220 1,857 396 5,600 5,500 696 240 2,853 396 6,730 7,631 100.0% 0.0% 63.4% 100.0% 83.2% 72.1% 76.4% 14,569 19,065 880 0 3,372 452 6,730 7,631 880 2,137 452 5,600 5,500 OKLAHOMA CITY Average Sold Lower Bowl Upper Bowl % Seats Sold Loge Boxes Club Seats Lower Bowl Loge Boxes Club Seats Lower Bowl Upper Bowl Loge Boxes Upper Bowl Club Seats nventory Season Suites Suites Suites Floor Floor Floor Total Total Total

OPERATING :VENUES

A brief description of the major revenue sources provided in the projections is outlined below.

Premium Revenues:

A renovated Ford Center is envisioned to have 7 Courtside suites, 40 luxury suites and 48 Loge Boxes. The proposed renovation plan is Under the terms of the proposed arena lease agreement, the Team would retain 100% of all suite revenues. Suite holders would receive expected to have approximately 2,800 club seats. Ford Center currently has 56 Suites and nearly 3,400 club seats. Suite and Club Seat revenue assumptions are based on the results of market surveys and comparison of premium seat offerings at comparable arenas by CSL. tickets to all Team events and other arena events. Table 1 presents a summary of the estimated Suite and Club premium revenue that is forecasted to be generated by the Team at the renovated Ford Center, Tables 2, 3, and 4 outline the assumptions used to project premium revenues.

TABLE 1

OKLAHOMA CITY					
	Prer	Premium Seating Sold	old		:
Season	2008-2009	2009-2010	2008-2009 2009-2010 2010-2011	2011-2012	2012-2013
Revenues Suites	\$6,286,500	\$10,114,700	\$10,189,500	\$10,754,500	\$10,833,900
Premiere Club Seating	0\$	\$2,343,330	\$2,343,330	\$2,277,856	\$2,277,856
Club Seating	\$4,617,282	\$4,199,457	\$4,528,575	\$4,413,911	\$4,413,911
Total	\$10,903,782	\$16,657,487	\$17,061,405	\$17,446,267	\$17,525,667
Seats					
Suites	088	917	917	917	917
Premiere Club Seating	0	446	446	421	421
Club Seating	2,137	1,411	1,411	1,335	1,335
Total	3,017	2,774	2,774	2,673	2,673

OKLAHOMA CITY		Suites Sold				
Season	では、ないないない。	2008-2009/ 2009-2010 2010-2011 2011-2012 2012-2013	2009-2010	2010-2011	2011-2012	2012-2013
venue Summary	-	\$0 \$6,286,500	\$2,450,000	\$2,450,000	\$2,450,000 \$5,660,000	\$2,450,000
	Loge Boxes		32,492,091	1/4/100'7\$	CVF. 12.10.10.10.10.10.10.10.10.10.10.10.10.10.	
	Total	\$6,286,500	\$10,114,691	\$10,189,471	\$10,754,495	\$10,833,830
Courtside Suites	Seats	0	∞ :	∞ !	∞ 1	3 00
	Number	0	7	7	7.	100%
	Utilization Premium/Suite	\$0	\$350,000	\$350,000	\$350,000.	\$350,000
	Revenue	\$0	\$2,450,000	\$2,450,000	\$2,450,000	\$2,450,000
Luxury Suites: Concourse Level	Seats	16	16	16	16	16
	Number	0	4	4		4.
	Utilization	100%	100%	100%		100%
	Premium/Suite	\$0	\$150,000	\$150,000	\$164,000	\$164,000
	Revenue	\$0	\$600,000	\$600,000	\$656,000	\$656,000
Tuxux Snites: Mid-Level	Seats	16	16	16	16	16
	Number	. 55	36	36	36	36
	Utilization	100%	100%	100%	100%	100%
	Premium/Suite	\$114,300	\$127,000	\$127,000	\$139,000	\$139,000
	Revenue	\$6,286,500	\$4,572,000	\$4,572,000	\$5,004,000	\$5,004,000
Toge Boyes	Seats (Total)	0	240	240	240	240
	Number	0	48	48	48	48
	Utilization	%0	92%	65%		92%
	Premium/Suite	\$0	\$56,650	\$58,350	\$60,100	\$61,903
	Revenue	\$ 0	\$2,492,691	\$2,567,471	\$2,644,495	\$2,72,830

######################################	84
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OVI AVIONEL CYMRY						
OKLAHOMA CITY		Club Seate Cold				
% Sold		55.0%	95.0%	95.0%	%0'06	%0'06
Season		2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
FSE;	Capacity		<u> </u>		,	
Court	, 710	675	675	675	639	639
Baselines	526	. 200	200	500	473	473
Corners	248	236	236	236	223	223
Future Loge/Cambria	1,014	507	0	0	0	0
Behind baskets	874	219	0	0	0	0
Total	3,372	2,137	1,411	1,411	1,335	1,335
GAME DAY.						
Court		C	c	c	c	C
Baselines		o C	o C	o C	o C	o :
Comers		0	0	0	0	0
Future Loge/Premiere Club		0	0	0	0	0
Behind baskets		0	0	0	0	0
Total		0	0	0	0	0
Season Price						
FSE						
Escalator			15.00%	3.00%	3.00%	3.00%
Court		\$3,229	\$3,714	\$3,825.00	\$3,939.75	\$3,939.75
Baselines		\$2,382	\$2,739	\$3,150.00	\$3,244.50	\$3,244.50
Corners		\$1,191	\$1,370	\$1,575.00	\$1,622.25	\$1,622.25
Future Loge/Premiere Club		\$1,330	¢1 270	61 575 00	41 600 08	\$1 600 JE
		500.00	0/01/4	00.0.0.19	C7:770'10	41,046.43
GAME DAY:						
Escalator			15.00%	3.00%	3.00%	3,00%
Court		\$79	\$91	\$93.29	\$96.09	\$98.97
Baselines		\$58	\$67	\$68.81	\$70.88	\$73.00
Corners		\$29	\$33	\$34,41	\$35,44	\$36.50
Future Loge/Premiere Club		\$32	\$0.00	\$0.00	\$0.00	\$0.00
Behind baskets		\$32	\$33	\$34.41	\$35.44	\$36.50
Club Revenues		\$4,617,282	\$4,199,457	\$4,528,575	\$4,413,911	\$4,413,911
				1 · id i a · id · i		

2	OKLAHOMA CITY	Á	Premiere Club Seats Sold	lđ		•		
Capacity	% Sold		0.0%		%0.06	85.0%	85.0%	
Capacity 0 149 149 140 140 140 140 140 165 165 231 237 297 281 281 245 446 446 421 421 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Séason		2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	
165 0 149 149 140 330 0 297 297 281 495 0 0 446 421 0	FSE:	Capacity						
330 0 297 297 281 495 0 0 446 445 421 0	Terrace Club	165	0	149	149	140	140	
195 0 446 446 421 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Cambria Style	330	0	297	297	281	281	
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Total	495	0	446	446	421	421	
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	GAME DAY:							
0.00% 0.00% 3.00% 3.00% 3.00% 57,380.00 \$7,380.00 \$7,400.40 \$4,000.00 \$4,000.00 \$4,120.00 \$2,200	Terrace Club		0	0	0	0	0	
0.00% 0.00% 3.00% 3.00% 3.00% \$7,380.00 \$7,380.00 \$7,601.40 \$4,000.00 \$4,000.00 \$4,120.00 \$2.00.00 \$2.00.00 \$2.00.00 \$2.00.00 \$95.00 \$95.00 \$95.00 \$95.00 \$2.277,856	Cambria Style		0	0	0	0	0	
0.00% 0.00% 3.00% 3.00% 87,380.00 \$7,380.00 \$7,380.00 \$7,601.40 \$4,000.00 \$4,000.00 \$4,120.00 \$4,120.00 \$200.00 \$200.00 \$200.00 \$200.00 \$95.00 \$95.00 \$95.00 \$200.00 \$2,343,330 \$2,277,856	Total		0	0	0	0	0	
0.00% 0.00% 3.00% 3.00% 87,380.00 \$7,380.00 \$7,601.40 \$4,000.00 \$4,000.00 \$4,000.00 \$4,120.00 \$2,000.00 \$2,000.00 \$2,343,330 \$2,343,330 \$2,277,856	Season Price							
\$7,380.00 \$7,380.00 \$7,380.00 \$7,601.40 \$7,601.40 \$7,380.00 \$7,601.40 \$7,380.00 \$7,601.40 \$7,601.40 \$7,380.00 \$7,380.00 \$7,601.40 \$7,000.00 \$7,000.00 \$7,000.00 \$2,000.00 \$2,000.00 \$2,000.00 \$2,000.00 \$2,343,330 \$2,277,856	FSE:	-		78000	7000	3 00%	%000	
\$4,000.00 \$4,000.00 \$4,120.00 \$4,120.00 \$7.120	Escalator Terrace Club		\$7,380.00	\$7,380.00	\$7,380.00	\$7,601.40	\$7,601.40	
\$200 \$200.00% 0.00% 3.00% \$200 \$200.00 \$200.00 \$200.00 \$95 \$95.00 \$95.00 \$95.00 \$0 \$2,343,330 \$2,343,330 \$2,277,856	Cambria Style		\$4,000.00	\$4,000.00	\$4,000.00	\$4,120.00	\$4,120.00	
0.00% 0.00% 3.00% \$200 \$200.00 \$200.00 \$200.00 \$95 \$95.00 \$95.00 \$95.00 \$0 \$2,343,330 \$2,343,330 \$2,277,856	GAME DAY:					,		
\$200.00 \$200.00 \$200.00 \$95 \$95.00 \$95.00 \$95.00 \$0 \$2,343,330 \$2,343,330 \$2,277,856	Escalator			0.00%	%00'0	3.00%	0.00%	
\$95 \$95.00 \$95.00 \$95.00 \$2,343,330 \$2,343,330 \$2,277,856	Terrace Club		\$200	\$200.00	\$200.00	\$200.00	\$200.00	
\$0 \$2,343,330 \$2,343,330 \$2,277,856	Cambria Style		\$9 \$9	\$95.00	\$95.00	\$95.00	00.0V&	
\$0 \$2,343,330 \$2,343,330 \$2,277,856	·				1		1	
	Premiere Club Revenues		\$0	\$2,343,330	\$2,343,330	\$2,277,856	\$2,277,856	
			_					11.4.1



Team Ticket Revenues:

The estimated ticket revenues for the Team are a function of several assumptions including tickets sold, ticket prices and ticket mix. Tables 5 through 8 provide a breakdown in the key assumptions for floor, lower bowl and upper bowl ticket sales.

TABLE 5

OKLAHOMA CITY					
	Tic	Ticket Sales			
Season	2008-2009	2008-2009 - 3009-2010	2010-2011 2011-2012	2011-2012	2012-2013
Revenues:					
Floor Seating (Incl. Privileges)	\$9,421,800	\$7,723,170	\$8,109,329	\$8,352,608	\$8,603,187
Lower Bowl Seating	\$15,652,058	\$16,475,850	\$17,343,000	\$17,863,290	\$18,399,189
Upper Bowl Seating	\$6,512,440	\$6,855,200	\$7,216,000	\$7,432,480	\$7,655,454
Total	\$31,586,298	\$31,054,220	\$32,668,329	\$33,648,378	\$34,657,830
Tickets Sold:					
Floor Seating	452	396	396	396	396
Lower Bowl Seating	5,600	5,600	5,600	5,600	. 5,600
Upper Bowl Seating	5,500	5,500	5,500	5,500	5,500
~~~					
Total	11,552	11,496	11,496	11,496	11,496
Average Ticket Price (Excluding Floor)	\$48.70	\$51.27	\$53,96	\$55.58	\$57.25

OKLAHOMA CITY						
	Flo	Floor Seats Sold				
Season	Z	2009-2010	2010-2011	2011-2012	2012-2013	
Floor Seats:						
1st Row	126	126	126	126	126	
-Bunker Suite Allocation	0	-56	-56	-56	-56	
2nd Row-Team	16	16	16	16	16	
2nd Row	106	106	106	106	106	
3rd Row	204	204	204	204	204	
Total	452	396	396	396	396	
• ;						
Pricing						
Escalator		2%	2%	3%	3%	
1st Row	\$900	\$945	\$992	\$1,022	\$1,053	
-Bunker Suite Allocation	\$900	\$945	\$992	\$1,022	\$1,053	
2nd Row-Team	\$800	\$840	\$882	\$908	\$936	
2nd Row	\$400	\$420	\$441	\$454	\$468	
3rd Row	\$300	\$315	\$331	\$341	\$351	
Weighted Average	\$508.41	\$475.68	\$499.47	\$514.45	\$529.88	Y
		,				



CITY CITY						
,		Lower B	Lower Bowl Seats Sold			
Seats Sold			0000			
Deason Ref.	- 76	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
Mid-court	Capacity 1 330	1 200	1 200	1 200	1 200	1 200
Baselines	1,481	1,100	1.100	1,100	1,200	1,100
Corners	2,260	1,200	1,200	1.200	1.200	1.200
Behind baskets	1,659	1,000	1,000	1,000	1,000	1,000
Total	6,730	4,500	4,500	4,500	4,500	4,500
GAME DAY:						
Mid-court		100	100	100	100	100
Baselines		250	250	250	250	250
Corners		200	200	200	200	200
Behind baskets		250	250	250	250	250
Total		1,100	1,100	1,100	1,100	1,100
Ticket Price						
FSE:						
Escalator			5.26%	5.26%	3.00%	3.00%
Mid-court		\$90.25	\$95.00	\$100.00	\$103.00	\$106.09
Baselines		\$76.71	\$80,75	\$85.00	\$87.55	\$90.18
Corners		\$58.66	\$61.75	\$65.00	\$66.95	\$68.96
Behind baskets		\$40.61	\$42.75	\$45.00	\$46.35	\$47.74
GAME DAY:						
Escalator			5.26%	5.26%	3.00%	3.00%
Mid-court		\$103.79	\$109.25	\$115.00	\$118.45	\$122,00
Baselines		\$85.74	\$90.25	\$95.00	\$97.85	\$100.79
Corners		\$67.69	\$71.25	\$75.00	\$77.25	\$79.57
Behind baskets		\$49.64	\$52.25	\$55.00	\$56,65	\$58.35



Capacity Capacity 948 200 948 200 948 500 948 500 3,698 500 200 2,070 2,070 500 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,070 2,07	ОКLАНОМА СІТҮ	·	Upper B	Upper Bowl Seats Sold		·	
Tr Capacity 600 600 600 600 200 200 200 200 200 200			008-2009	2009-2010	2010-2011	2011-2012	2012-2013
tr 918 600 600 600 600  s 3,698 500 500 500 500  aaskets 2,070 500 500 500  DAY: 2,070 500 500 500  DAY: 2,070 500 500 500  S 2,070 500 500 500  Arice 2,070 500 500 500  Trice 2,00 2,00 2,00 2,00  Arice 2,00 3,700 3,700 3,700  Trice 5,26% 5,26% 3,00%  S 3,26% 5,26% 3,00%  S 3,700 8,40,51 \$42,75 \$45,00 \$41,25  Trice 5,26% 5,26% 3,00%  Trice 5,26% 5,26%  Trice 5,26% 5,26%  Trice 5,26% 5,26%  Trice 5,20% 5,20%  Tric	FSE:	Capacity					
s         945         200         200         200         200           askets         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500         500	Mid-court	918	009	009	009	009	009
3,698         500         500         500         500           2,070         500         500         500         500           DAY:         2,070         500         500         500         500           DAY:         2,070         2,00         2,00         2,00         2,00           s         2,00         2,00         2,00         2,00         2,00           s         8,00         8,00         8,00         8,00         8,00           ri         5,00         3,700         3,700         3,700         3,700           ri         5,26%         5,26%         5,26%         3,00%         3,00%           ri         5,26%         5,26%         5,10         5,10         5,10           s         5,26%         5,10         5,10         5,10         5,10           ri         5,10         5,10         5,10         5,10         5,10 </td <td>Baselines</td> <td>945</td> <td>200</td> <td>200</td> <td>200</td> <td>200</td> <td>200</td>	Baselines	945	200	200	200	200	200
DAY:         2,070         500         500         500         500           DAY:         7,631         1,800         1,800         1,800         1,800           DAY:         200         200         200         200           s         2500         200         200         200           saskets         800         800         800         800           rice         3,700         3,700         3,700         3,700           rice         526%         526%         3,00%           rice         840.61         \$42.75         \$45.00         \$10%           rice         \$3,700         3,700         3,100         \$10.6           rice         \$30,00         \$20,00         \$20,00         \$20,00           rice         \$3,00         \$46.35         \$15.45         \$15.45           s         \$22.6%         \$15.00         \$15.45         \$10.6           rice         \$30.00         \$20.00         \$20.00         \$15.45           rice         \$45.13         \$47.50         \$50.00         \$3.00%           rice         \$45.13         \$47.50         \$50.00         \$3.00%           rice	Corners	3,698	200	500	200	200	200
T,631 1,800 1,800 1,800 1,800 1,800 1,800 1,800	Behind baskets	2,070	200	200	200	200	200
E DAY:  court  200  200  200  200  200  200  200  2	Total	7,631	1,800	1,800	1,800	1,800	1,800
court         200         200         200         200           res         200         200         200         200           ers         200         200         200         200           a baskets         800         800         800         800           t Price         3,700         3,700         3,700         3,700           ator         5,26%         5,26%         3,00%           ston         840.61         842.75         \$46.35           ator         \$25.00         \$30.00         \$41.20           ator         \$25.6%         \$15.45           E DAY:         \$14.25         \$15.00         \$15.45           ator         \$45.13         \$47.50         \$50.00         \$51.50           ator         \$40.61         \$42.75         \$45.00         \$51.50           ator         \$40.61         \$42.75         \$45.00         \$56.05           ator         \$42.75         \$45.00         \$56.00         \$56.05           ator         \$40.61         \$42.75         \$45.00         \$56.05           ator         \$42.75         \$15.00         \$15.45           ator         \$42.50 <th< td=""><td>GAME DAY:</td><td></td><td></td><td></td><td></td><td></td><td></td></th<>	GAME DAY:						
tes         200         200         200         200           at baskets         800         800         800         800           t Price         800         800         800         800           t Price         3,700         3,700         3,700         3,700         3,700           ator         \$2.26%         5.26%         3.00%         \$46.35           ines         \$36.10         \$38.00         \$40.00         \$41.20           ines         \$27.08         \$28.50         \$30.00         \$30.90           ines         \$27.08         \$28.50         \$30.00         \$15.45           IE DAY:         \$45.13         \$44.25         \$14.25         \$15.00         \$15.45           ines         \$40.01         \$40.00         \$15.45         \$15.60         \$15.45           ines         \$31.54         \$14.25         \$15.00         \$46.35           ines         \$40.61         \$42.75         \$45.00         \$46.35           ines         \$31.59         \$33.25         \$35.00         \$36.05           ines         \$31.59         \$33.25         \$35.00         \$36.05           ines         \$31.354         \$14.25	Mid-court		200	200	200	200	200
t Price 800 2500 2500 2500 2500 d baskets 800 800 800 800 800 800 800 800 800 80	Baselines		200	200	200	200	200
d baskets         800         800         800           t Price         3,700         3,700         3,700           ttor         5.26%         5.26%         3,700           ator         5.26%         5.26%         3,00%           court         \$40.61         \$42.75         \$45.00         \$46.35           rs         \$27.08         \$28.50         \$40.00         \$41.20           srs         \$13.54         \$14.25         \$15.00         \$15.45           E DAY:         \$45.13         \$47.50         \$50.00         \$51.50           ator         \$45.13         \$47.50         \$50.00         \$46.35           ator         \$40.61         \$42.75         \$45.00         \$515.0           ator         \$40.61         \$42.75         \$45.00         \$515.45           ator         \$40.61         \$41.25         \$15.00         \$15.45           ator         \$14.25         \$14.25         \$15	Corners		2500	2500	2500	2500	2500
t Price 5.26% 3,700 3,700 3,700 3,700 and	Behind baskets		800	800	800	800	800
ator       5.26%       5.26%       3.00%         ator       \$40.61       \$42.75       \$46.35         court       \$36.10       \$38.00       \$40.00       \$41.20         ers       \$27.08       \$28.50       \$30.00       \$30.90         ers       \$13.54       \$14.25       \$15.00       \$15.45         IE DAY:       \$45.13       \$47.50       \$50.00       \$46.35         ator       \$45.13       \$47.50       \$50.00       \$46.35         ers       \$31.59       \$33.25       \$35.00       \$15.45         ines       \$31.54       \$14.25       \$15.00       \$15.45	Total		3,700	3,700	3,700	3,700	3,700
ator ator ator ator ator ator sourt sourt sourt states sourt states stat	Ticket Price						
5.26%       5.26%       3.00%         \$40.61       \$42.75       \$45.00       \$46.35         \$36.10       \$38.00       \$40.00       \$41.20         \$27.08       \$28.50       \$30.00       \$30.90         \$13.54       \$14.25       \$15.00       \$15.45         \$45.13       \$47.50       \$50.00       \$51.50         \$40.61       \$42.75       \$45.00       \$46.35         \$31.59       \$33.25       \$35.00       \$15.45         \$13.54       \$14.25       \$15.00       \$15.45	FSE:						
\$40.61 \$42.75 \$45.00 \$46.35 \$36.10 \$38.00 \$40.00 \$41.20 \$27.08 \$28.50 \$30.00 \$30.90 \$13.54 \$14.25 \$15.00 \$15.45 \$45.13 \$47.50 \$50.00 \$51.50 \$40.61 \$42.75 \$45.00 \$46.35 \$31.59 \$33.25 \$35.00 \$15.45 \$13.54 \$14.25 \$15.00 \$15.45	Escalator			5.26%	2.26%	3.00%	3.00%
\$36.10 \$38.00 \$41.20 \$27.08 \$28.50 \$30.00 \$30.90 \$13.54 \$14.25 \$15.00 \$15.45 \$45.13 \$47.50 \$50.00 \$51.50 \$40.61 \$42.75 \$45.00 \$51.50 \$31.59 \$33.25 \$35.00 \$15.45 \$13.54 \$14.25 \$15.00 \$15.45	Mid-court	-	\$40.61	\$42.75	\$45.00	\$46.35	\$47.74
\$27.08 \$28.50 \$30.00 \$30.90 \$13.54 \$14.25 \$15.00 \$15.45 \$45.13 \$47.50 \$5.26% \$3.00% \$40.61 \$42.75 \$45.00 \$51.50 \$31.59 \$33.25 \$35.00 \$36.05 \$13.54 \$14.25 \$15.00 \$15.45	Baselines		\$36.10	\$38.00	\$40.00	\$41.20	\$42.44
\$13.54 \$14.25 \$15.00 \$15.45 \$26% 5.26% 3.00% \$45.13 \$47.50 \$50.00 \$51.50 \$40.61 \$42.75 \$45.00 \$46.35 \$31.59 \$33.25 \$35.00 \$36.05 \$13.54 \$14.25 \$15.00 \$15.45	Corners		\$27.08	\$28.50	\$30.00	\$30.90	\$31.83
\$45.13       \$47.50       \$50.00       \$51.50         \$40.61       \$42.75       \$45.00       \$46.35         \$31.59       \$33.25       \$35.00       \$36.05         \$13.54       \$14.25       \$15.00       \$15.45	Behind baskets		\$13.54	\$14.25	\$15.00	\$15.45	\$15.91
\$45.13       \$47.50       \$50.00       \$51.50         \$40.61       \$42.75       \$45.00       \$46.35         \$31.59       \$33.25       \$35.00       \$36.05         \$13.54       \$14.25       \$15.00       \$15.45	GAME DAY:						
\$45.13 \$47.50 \$50.00 \$51.50 \$40.61 \$42.75 \$45.00 \$46.35 \$31.59 \$33.25 \$35.00 \$36.05 \$13.54 \$14.25 \$15.00 \$15.45	Escalator			5.26%	5.26%	3.00%	3.00%
\$40.61 \$42.75 \$45.00 \$46.35 \$31.59 \$33.25 \$35.00 \$36.05 \$13.54 \$14.25 \$15.00 \$15.45	Mid-court		\$45.13	\$47.50	\$50,00	\$51.50	\$53.05
\$31.59 \$33.25 \$35.00 \$36.05 \$13.54 \$14.25 \$15.00 \$15.45	Baselines		\$40.61	\$42.75	\$45.00	\$46,35	\$47.74
\$13.54 \$14.25 \$15.00 \$15.45	Corners		\$31.59	\$33,25	\$35.00	\$36.05	\$37.13
	Behind baskets		\$13.54	\$14.25	\$15.00	\$15.45	\$15.91



### Local Media Revenues:

These revenues include local radio, local cable television and local over the air television revenues. Inputs for the projections are based on CSL estimates.

### NBA Revenues:

NBA revenues are comprised of broadcast, properties, media ventures, playoff distributions and luxury tax distributions. Table 9 details the projected NBA revenues.

TABLE 9

OKLAHOMA CITY			-		
•	NBA Revenues	venues			
	2008-2009 2009-2010 2010-2011 2011-2012	2009-2010	2010-2011	2011-2012	2012-2013
National Broadcasting NBA Luxury Tax	\$28,300,000	\$29,100,000	\$29,900,000	\$30,700,000	\$31,600,000
NBA Revenue Assistance *	0\$	0\$	\$0	\$0	\$0\$
NBA Properties	\$690,000	\$710,000	\$730,000	\$751,900	\$774,457
NBA Media Ventures	\$3,800,000	\$3,914,000	\$4,031,420	\$4,152,363	\$4,276,933
NBA Playoff Distributions	\$725,000	\$730,000	\$740,000	\$762,200	\$785,066
TOTAL	\$35,815,000	\$36,954,000	\$37,901,420	\$38,941,463	\$40,088,706
* Accimpe no Revenue Accietance					
Transmiss its transmiss Transmiss					

### Naming Rights:

in revenue for the Team's first year in Oklahoma City and increasing by \$1.0 million in the second year and \$.5 million the third year and The naming rights agreement is expected to have an initial term of a minimum of fifteen years, and is projected to generate \$2.0 million Under the terms of the proposed arena lease between the City and the Team, the Team will control the naming rights for Ford Center. then increasing three percent per year through the remainder of the agreement.

### Concessions (net):

Concession revenues consist of sales of various food and beverage items at concession stands throughout the arena as well as catering offered in premium seating areas within the arena. Revenue assumptions are based on estimated turnstile attendance and average concession spending per attendee. Tables 10 and 11 summarize estimated average game attendance and spending. For purposes of this analysis, it was assumed that the Team would receive between 40% and 42% of the net general concession revenue, 12.5% of Club Seat and 25-30% of Suite catering revenues for all Team events.



OKLAHOMA CITY	Attendance	•			
Season	2008-2009   2009-2010   2010-2011   2011-2012	2009-2010	1102-0102	2011-2012	2012-2013
Number of Events	41		41	41	41
Per Game Sold (Lower, Upper)	11,100	11,100	11,100	11,100	11,100
Per Game Sold (Courtside Suites)		56	56		56
Per Game Sold (Luxury Suites)	880	640	640	640	640
Per Game Sold (Loge Boxes)	•	220	220	220	220
Per Game Sold (Courtside Scats)	452	396	396	396	396
Per Game Sold (Club)	2,137	1,857	1,857	1,756	1,756
Total Paid Attendance	14,569	14,269	14,269	14,168	14,168
Per Game Comp Distributed	2,500	2,500	2,500	2,500	2,500
Total	17,069	16,769	16,769	16,668	16,668
Show percentage (General)	85.0%	85.0%	85.0%	82,0%	85.0%
Show percentage (Courtside Suites)	%0'06	%0.06	%0.06	%0'06	%0.06
Show percentage (Luxury Suites)	%0'06	%0.06	%0.06	%0.06	%0'06
Show percentage (Loge Suites)	%0'06	%0'06	%0.06	%0.06	%0.06
Show percentage (Courtside Seats)	%0'86	%0'86	98.0%	%0'86	98.0%
Show percentage (Club)	80'08	80.0%	80.08	80.08	80.08
Show percentage Game Comp	20.0%	20.0%	20.0%	20,0%	20.0%
(crons) spreshresh small red	. 257 0	. 267.0	. 5470	2670	. 527 0
Per Game Attendance (Courteide Stiffee)		0.5		05	, S
Per Game Attendance (Luxury Suites)	792	576	576	576	576
Per Game Attendance (Loge Suites)	0	198	198	198	198
Per Game Attendance (Courtside Seats)	443	388	388	388	388
Per Game Attendance (Club)	1,710	1,485	1,485	1,405	1,405
Per Game Attendance Comp.	1,250	1,250	1,250	1,250	1,250
Total Game Attendance	13,630	13,382	13,382	13,302	13,302

### TABLE 11

OKLAHOMA CITY	Per Caps:				
Season	5008:5008	2009-2010	2010-2011	2011-2012	2012-2013
Price Escalator:		3.00%	3.00%	3.00%	3.00%
Luxury Suites; Mid-level		•	0.00%	0.00%	0.00%
Per Game (General)	\$7.75	\$8.75	\$9.00	\$9.20	\$9.40
_	\$61.27	\$63.11	\$65,00	\$66.90	\$68.90
$\overline{}$	\$61.27	\$63.11	\$65.00	\$66.90	\$68.90
_	\$28,28	\$29.13	\$30.00	\$30.90	\$31.80
$\sim$	\$14.14	\$14.56	\$15,00	\$15.40	\$15.80
Per Game (Club)	\$10.00	\$14.56	\$15.00	\$15.40	\$15.80
	\$7.75	\$7.90	\$8.10	\$8.30	\$8.50



## Sponsorships and Founding Sponsors Revenues:

Sponsorship and advertising revenues are derived from the sale of all fixed building signage and basketball game day inventory related to scoreboards, scorer's table, all concourses, interior and exterior fascia, courtside, vomitories, outdoor marquee displays, clubs, restaurants and bars. First year Sponsorships are estimated at \$9.5 million and are assumed to increase 3% a year thereafter.

## State Economic Incentive Revenues:

State Economic Inventive revenues are payments to the Team by reason of the creation of new jobs in Oklahoma.

### OPERATING EXPENSES

A brief description of each major source of operating expense for the Team is provided below.

### Salaries, Wages and Benefits:

Player Salaries reflect current levels and are inflated 5-6% per year, Benefits have been escalated by an additional 4% over the increase in Salary and wage estimates are based on current staffing levels and local wage characteristics. Estimated salaries and wages account for full- and part-time management and operating staff. Team management salaries reflect current Team costs and are escalated 3% per year. oase salaries.

Table 12 provides a summary of projected staff, team and Player expenses.



#### \$5,238,557 \$7,679,715 \$7,726,000 \$9,287,000 (\$6,314,000)\$12,919,000 2011-2012 2012-2013 \$79,091,000 \$72,777,000 30.79% 10.55% 6.00% 4% (\$2,956,000) \$11,905,000 \$74,613,000 \$68,657,000 \$4,937,890 \$6,966,304 \$9,104,000 \$7,574,000 29.61% 10.15% 6.00% 4% 2009-2010 2010-2011 \$7,425,000 \$8,925,000 (\$5,618,000)\$70,388,000 \$64,770,000 \$10,974,000 \$4,654,594 \$6,319,142 28.47% 9.76% 6.00% 4% Salaries and Benefits \$61,103,000 5.00% \$7,279,000 \$8,750,000 (\$5,300,000) \$10,120,000 \$66,403,000 \$4,387,703 \$5,732,096 27.37% 9.38% 4% 2008-2009 \$7,136,000 \$8,578,000 (\$5,000,000) \$63,193,000 \$58,193,000 \$4,136,035 \$5,249,142 \$9,386,000 26.32% 9.02% OKLAHOMA CITY Staff & Team Mgmt Staff & Team Mgmt % Players Change Team Operations Net Player Escalator Season Salaries: Benefits: Players -Escrow Benefits: Players **Players** Total Staff



### Other Expenses:

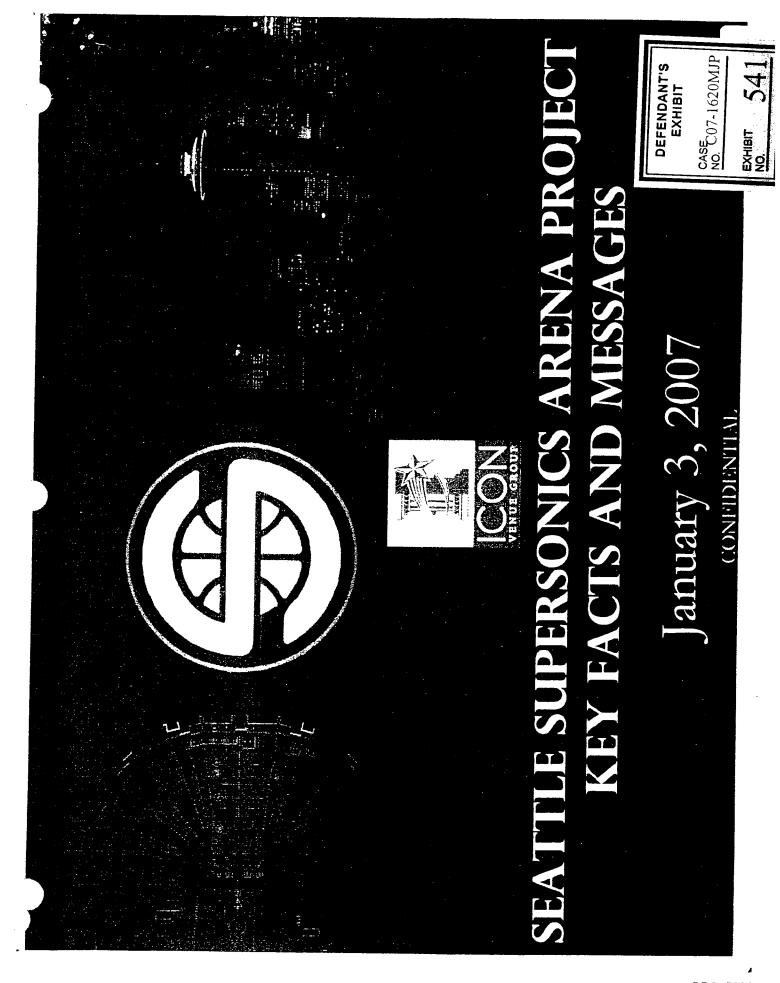
Other expenses incurred by the Team include general and administrative expenses, practice facility rent, selling and promotional, arena rent, insurance and other such expenses. These expenses have been increased by 2.0% per year.

Team Operations expenses are assumed to increase 2% per year.

Table 13 provides a summary of key assumptions for other expenses.

### TABLE 13

OVT ATTORA CITY						
ONLAIGUMA CITT		Key Assumptions for Other Expenses	for Other Exper	ıses		
Season		2008-2009 2009-2009-2010 2010-2011	2009-2010		2011-2012	2012-2013
Onerating Expenses:	Escalator					
Dractive Facility	2.0%	\$200,000	\$202,000	\$205,000	\$208,000	\$211,000
Arena Rent	0.0%	\$1,770,000	\$1,770,000	\$1,770,000	\$1,770,000	\$1,770,000
Advertising & Promotion	2.0%	\$1,010,000	\$1,031,000	\$1,052,000	\$1,074,000	\$1,096,000
Insurance	2.0%	\$375,000	\$383,000	\$391,000	\$399,000	\$407,000
G&A:						
Broadcast Production	2.0%	\$210,000	\$215,000	\$220,000	\$225,000	\$230,000
Office Supplies	2.0%	\$239,000	\$244,000	\$249,000	\$254,000	\$260,000
Ollice Supplies	%0 c	\$421,000	\$430,000	\$439,000	\$448,000	\$457,000
Finitude	2.0%	\$418,000	\$427,000	\$436,000	\$445,000	\$454,000
Professional Services	2,0,70	\$533,000	\$544,000	\$555,000	\$567,000	\$579,000
Services	2.0%	\$123,000	\$126,000	\$129,000	\$132,000	\$135,000
Taxes	2.0% 0.0%	\$591,000	\$603,000	\$616,000	\$629,000	\$642,000
Team Game Expenses	2,0%	\$233,000	\$238,000	\$243,000	\$248,000	\$253,000
relephone	2.0%	\$862,000	\$880,000	\$898,000	\$916,000	\$935,000
Travel & Emericaniment	2.0% 0.0%	\$1,473,000	\$1.503,000	\$1,534,000	\$1,565,000	\$1,597,000
						0
Total G&A		\$5,103,000	\$5,210,000	\$5,319,000	\$5,429,000	\$5,542,000



## CONTENTS

- Why a New Arena?
- How Much Will it Cost?
- What are the Funding Sources?
- How Should the Arena be Operated?
- What are the Potential Deal Structures?
- What Other Issues Need to be Considered? Recommended Messages

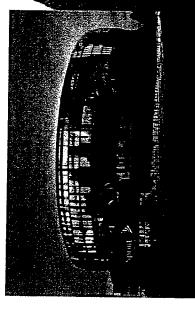


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# WHY A NEW ARENA?

- Seattle Area needs a 21st Century Indoor Entertainment Venue
- Key Arena Not Viable as Long Term Solution
- Window is now to Solve Entertainment Center Need & Retain NBA / WNBA as Anchor Tenant
- Create Opportunity for NHL Tenant
- College Athletics could include NCAA Tourneys
- Available for Convention Center Use
- National and International Concert Tours
- Circuses, Family Shows, etc.







# HOW MUCH WILL IT COST?

	Bellevue	Renton
Arena Land Cost	\$38,200,000	\$23,530,000
Arena Design and Construction	\$307,272,000	\$283,272,000
Arena Systems and Equipment	\$30,500,000	\$30,500,000
Other Arena Costs		
(Including Contingency)	\$23,433,500	\$20,306,850
Total Arena	\$399,405,500	\$357,608,850





# HOW MUCH WILL IT COST?

(Ind.			
td Construction \$426,300,000 \$\frac{1}{4}\$  Id Construction \$62,500,000 \$\frac{1}{4}\$  (2,400 Spaces (5) 1nd. Costs \$\frac{1}{4}\$  (Ind. Costs \$\frac{1}{4}\$		Bellevue	Renton
id Construction \$62,500,000 \$  (2,400 Spaces (5)  It Costs \$108,800,000 \$  It Costs \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,000 \$  \$108,800,0	Parking Land Cost	\$26,300,000	\$12,780,000
it Costs (2,400 Spaœs (Ind. at Costs \$108.800.000 (Ind. at Costs \$108.800.000	Parking Design and Construction	\$62,500,000	\$131,250,000
It Costs \$20,000,000 (Ind. 1t Costs \$108.800.000		(2,400 Spaces	(5,000 Spaces)
1t Costs \$20,000,000			(Ind. Contingency)
1t Costs \$108.800.000	Other Development Costs	\$20,000,000	000 000 0 <b>2</b> \$
\$108.800.000	Total Parking and		<b>410,000,</b> 000,000
	Other Development Costs	\$108,800,000	\$164 030 000

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	Bellevue	\$508,205,500
		I otal Project Costs

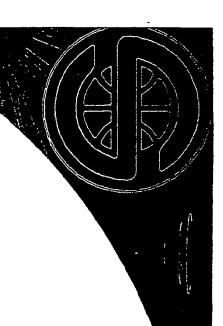




## WHAT ARE THE FUNDING **SOURCES?**

- King County Tax Revenues
- Requires State Legislature to Authorize Use
- Requires County Action to Allocate
- Other Interests Desire Same Revenue Sources
- Sales Tax Credit
- Restaurant Tax
- Hotel / Motel Tax
- Rental Car Tax
- Tenant Contributions
- Equity Contribution
  - Rent / COI
- Admissions Tax / Parking





## WHAT ARE THE FUNDING **SOURCES?**

(CONT.)

City Contributions - Previously Discussed

- Bellevue: Parking Land and Structures and Connector to Downtown (\$119M) Renton: Land for Arena and Parking (\$36M)

City Contributions - Additional Requests

- Bellevue: Arena Land / Convention Center Funding?

- Renton: Parking Structures / Other Infrastructure?



## HOW SHOULD THE ARENA BE OPERATED?

- First Option: NBA Team Affiliate as Operator
- All Arena Revenues Accrue to Team or Team Affiliate
  - Team Affiliate Covers all Arena Operating Expenses
- Team Affiliate Must Cover Arena Operating Losses, and Retains any Operating
- Potential Increase of \$10M-\$15M Combined Net Operating Income
  - Second Option: PFD / City As Operator
    - Team Receives Scheduling Priority
- All Team Related Revenues Accrue to Team
- Team Also Receives All or Most Naming Rights, Founding Sponsorships, Premium Seating
- Feam Contributes Only Operating Expenses Directly Related to Team's Events
  - PFD/City Covers Operating Losses and Retains Operating Income
- Potential for Greater Increase in Team Net Operating Income based on Assumption that Arena Would incur Losses
- No Rental Payment



## WHAT ARE POTENTIAL DEAL STRUCTURES?

- Public Building / Public Developer
  - Owned by Public Arena Authority
- Developed by Authority with Input / Approval from NBA Anchor Tenant
  - · Public Responsible for Cost Overruns
- NBA Tenant Might Accept Certain Overrun Risks in Exchange for Specific Project Design and Construction Controls
- Public Building / Private Developer
- Owned by Public Arena Authority
- Developed by Tenant with Oversight by PAA
  - NBA Tenant Responsible for Cost Overruns
- Private Building / Private Developer
- Owned by Private Entity
- Developed by Private Entity
- Arena Could be Depreciable Asset for Tax Purposes assuming it is subject Property or Leasehold Tax
- Not Financially Viable in Seattle market



## WHAT OTHER ISSUES NEED TO BE CONSIDERED?

- Status of Key Arena Lease Assuming New Arena Deal
  - City of Seattle May Seek Compensation
- Sonics May Need Extension (1-2 years)
- Opportunity to Seek Short Term Lease Adjustments?
- Potential for Public Vote Requirement
- Unclear Whether State or County Will be Willing to Act Without Public Vote
- Precondition, i.e., Not a Referral without Recommendation If Public Vote is Required, Public Support Should also be a
- Property Tax and Leasehold Interest Tax
- Legislation Can Provide that Neither Property Tax nor Leasehold Interest Tax Would Apply to Arena Operator



## WHAT OTHER ISSUES NEED TO BE CONSIDERED?

(CONT.)

## Possibility of Relocation

- Clearly No Obligation for Sonics to Remain after End of 2010
- If No Deal for a New NBA Arena that Would be Available after 2010, Team Would Need to Begin Relocation Discussions

# Aspects of Public/Private Arena Deal

- Public Disclosure of Arena Financial Information Would Certainly be Required, and Public Disclosure of Team Financials is Likely to be Requested
- Public Representatives Could seek Profit Share on Sale of Team
  - Public Use of Arena for Civic Events, Conventions and/or Charitable Activities
- Both Development and Operation of Arena Could Require Prevailing Wage, Labor Concessions, etc.



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# RECOMMENDED MESSAGES

- PBC Offers to Participate in Public/Private Development of 21st Century Arena
- PBC Contribution Commensurate with Recent New Public NBA Arenas
  - Approx. \$50 million (Cash and/or Rent)
- County Tax Revenues Approx. \$250 million
- Funding Gap Could be \$100 million or more
- Governor Must Show Leadership with State, County and City Authorities
- Help Maximize Arena Funding Capacity from County Tax Revenues
- Seek. County and City Support to Bridge Funding Gap
- Support Arena Development Without Public Vote
  - Support PBC in Renegotiating Key Arena Lease



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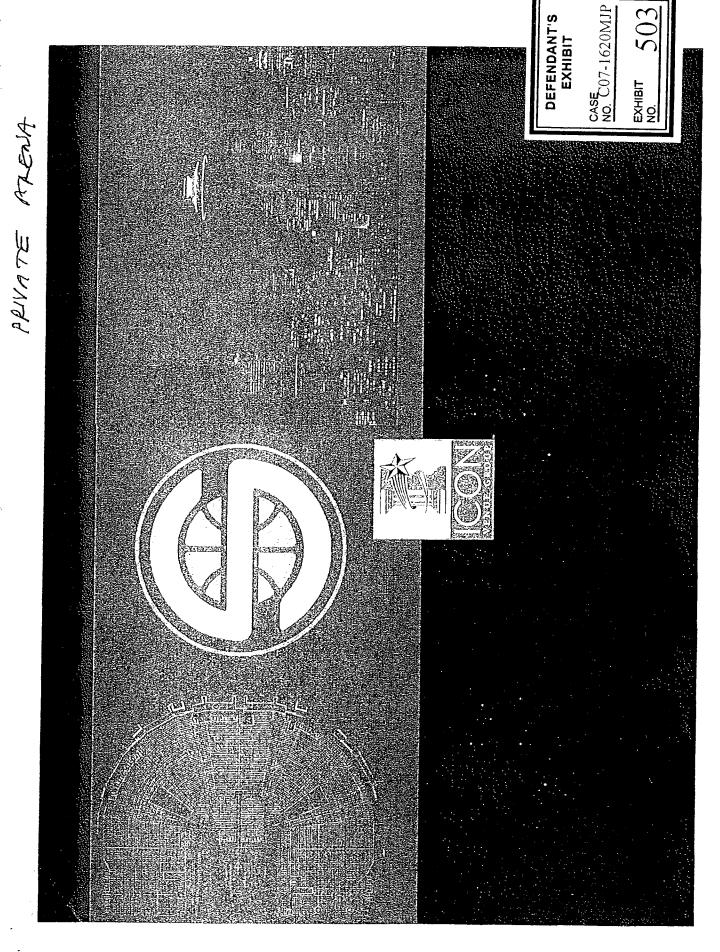
# RECOMMENDED MESSAGES

(CONT.)

- PBC Willing to Act as Arena Developer
- Arena Developer Responsible for Design and Construction
- Arena Developer to Cover Related Cost Overruns
- Public Arena Authority to Exercise Oversight but not Control
- County, City or PAA Responsible for Land Acquisition and Off-site Infrastructure, including Parking
  - PBC Willing to Act as Arena Operator
- Arena Operator Responsible for all Arena Operating Expenses
- Atena Operator to Pay PAA Rent or Share of Arena Revenues in Support of Funding Obligation
- Admissions Tax Possible Source of Funding for Capital Repairs and Improvements
- Arena Operations to be Exempt from Property Tax and Leasehold Interest
- Only Arena Operator's Financial Statements Required to be Publicly Disclosed, not NBA Team Financials



#### **EXHIBIT 3**



## Key Assumptions

Site: Renton, with Boeing Parking

Open: 2010-2011 Season

Funding: 100% Private

Capital Structure: \$100 MM Equity,\$340MM Debt

Debt: Term 25 Years, Rate 7%



## Summary Results

10 Year EBITDA: \$55 MM

10 Year Debt Service: \$327 MM

10 Year Net Cash Flow: (\$284 MM)

10 Year Net Investment: (\$384 MM)

IRR: Negative, excludes value of tax losses



# Summary 10 Year Financials

		4			4					
rremum kevenue	8./ <b>*</b>	2	8./ 14	o io	5.7 5.	2.8	7.8 \$	*	5 8.3	7.0
Team Ticket Revenues	\$ 48.9	<b>\$</b> 50,4	\$ 21.6	\$ 53.0	<b>\$</b> 54.3	\$ 22.8	\$ 56.9	ĸ	\$ 60.2	\$ 61.8
Local Media	\$ 10,0	\$ 10.3	\$ 10.7	\$ 11,1	\$ 11.5	\$ 11.9	\$ 12.3	2	\$ 13.1	\$ 13.5
NBA Revenues	\$ 46,4	<b>\$</b> 45.6	\$ 47.3	\$ 48,9	\$ 50.6	\$ 52,4	<b>₹</b>	\$ 58,2	\$ 61,4	\$ 63,6
Advertising Revenue	\$ 10.5	\$ 10.9	\$ 11.3	\$ 11.7	\$ 12.1	\$ 12.5	\$ 12.9	7	\$ 13.7	\$ 14.2
Concession Net	8.4.5	8 4.6	5 4.7	\$ 4.B	\$ 4.9	\$ 5,1	\$ 5.2	45	10,00	\$ 5.6
Merchandise (net.)	8.0	8 O V	8.0	80 8	8.0.8	0	0.0	0.0	9	0
Restaurant & Ran (Net.)		0		2						
	; ;		<b>V</b>	2 (		9 0	2 6		4 1	9 6
arking	2 · · · ·	50 14 16	4 L 9	2 7.0	\$ 2.1	\$ 2.1	2'7 \$	£ 7.3	\$ 2,4	\$ 2.4
Ticket Surcharge	<b>\$</b> 3,1	<b>4</b> 5 3.1	T (C)	₩ 3.1	4 3,1	3.8	* 3.8	8.0 4	æ, ₩	\$ 3.8
Naming Rights	4.0	\$ 4.1	<b>\$</b> 4.3	4.4	\$ 4.5	7.4 <del>&amp;</del>	<b>*</b> 4,8	5.0	4 S.1	₩ 9,3
-ounding Sponsors	0,5	\$ 5.2	8 N. 4	44 (3)	\$ 5.8	\$ 6.1	\$ 6,3	\$ 6.5	\$ 6,8	\$ 7,1
Event Income (Non Team)	\$ 2.6	\$ 2.6	\$ 2.7	\$ 2.8	\$ 2.9	O'M	5	\$ 3.1	\$ 3.7	\$ 3.3
Company Dantal			i c							
Aleisa Colporate Revenue (Box Office Rebates, d	- 9.0	- 9°0' \$	4 60	10.0	4 49	100	400	- 20	10°5	100
Total Operating Revenue	\$ 146.2	\$ 148.3	\$ 152.5	\$ 157.2	\$ 161.6	\$ 167,4	\$ 171.9	\$ 178.9	\$ 185.5	\$ 191.2
Operating Revenue Growth	•	1%			3%	4%	3%	4%		3%
Operating Expense										
Staff Salaries	\$ 19.4	\$ 20.1	\$ 20.8	\$ 21.5	\$ 22,3	\$ 23.1	\$ 23.9	\$ 24.8	\$ 25.6	\$ 26.6
Team Salaries	\$ 70.5	\$ 73.7	\$ 77.0	\$ 80.5	\$ 84.1	\$ 87.9	\$ 91.8	\$ 95.9	\$ 100.3	\$ 104.8
Benefits	\$ 11,2	\$ 12.1	\$ 13.1	\$ 14.1	\$ 15.2	\$ 16.5	\$ 17.8	\$ 19.2	\$ 20.7	\$ 22.4
Team Operations	\$ 6,0	\$ 6.3	\$ 6.6	8.6.9	\$ 7,3	\$ 7.6	\$ 8.0	4.8.4	8.8	€,60 \$
NBA Tax	\$ 2.9	\$ 3.0	\$ 3,1	\$ 3.2	S 3,3	<del>8</del> 3.3	\$ 3.4	3,5	\$ 3.6	\$ 3,7
Utilities	\$ 1.0	\$ 1.0	\$ 1,0	₩ 7.0	4.1.8	<b>*</b> 1.1	\$ 1,1	<b>*</b> 1.1	\$ 1,1	\$ 1.2
Co-generation (HVAC)	\$ 1.6	\$ 1.7	\$ 1.7	\$ 1.7	8'ï <b>\$</b>	\$ 1.8	\$ 1,8	\$ 1,9	6,1	\$ 1.9
General and Administrative	\$ 10.3	\$ 10,6	\$ 10.9	\$ 11.1	\$ 11,4	\$ 11.7	\$ 12.0	\$ 12.4	\$ 12.7	\$ 13.0
Maintanence and Repair	\$ 0.4	<b>\$</b> 0.4	5 0.5	\$ 0.5	\$ 0.5	\$ 0.5	\$ 0.5	\$ 0.5	\$ 0'S	\$ 0.5
Insurance	\$ 1.8	\$ 1.8	\$ 1.9	\$ 1.9	\$ 2,0	\$ 2.0	\$ 2.1	\$ 2.2	\$ 2.2	\$ 2.3
Management Fee	*	**	÷	'n	5	<u>.</u>	<u>.</u>	· •	•	45
Selling and Promotional Expenses	\$ 3.0	\$ 3.1	\$ 3.2	\$ 3.3	57 F	\$ 3,6	\$ 3.7	8.3.8	\$ 3.9	\$ 4.1
Business & Occupation Taxes	\$ 2.2	\$ 2.2	\$ 2,3	\$ 2,4	\$ 2.4	\$ 2.5	\$ 2.6	\$ 2.7	\$ 2.8	\$ 2.9
Zent.	\$ 1.0	\$ 1.0	5 1,0	4	<b>1</b> 17	\$ 1.1	\$ 1.1	\$ 1.1	\$ 1,2	\$ 1.2
Property Tax	÷	*	•	**	•	**	**	40	49	'n
Total Operating Expense	\$ 131,3	\$ 137.0	\$ 143.0	\$ 149,2	\$ 155.8	\$ 162.7	\$ 169.8	\$ 177.4	\$ 185.4	\$ 193.7
Operating Expense Growth		%	4%	%4	4%	4%	4%	<b>4%</b>	4%	4%
EBITIDA	\$ 14.8	\$ 11.3	\$ 9.5	\$ 8.0	\$ 5.8	\$ 4.7	\$ 2.1	\$ 1.5	\$ 0.1	\$ (2.5)
	The state of the s				il to the second					

# Summary 10 Year Financials

Debt Service
Interest Income
Interest Expense
Principal Payment
Ongoing CapX
Change in NWC
Estimated Cash Flow
Distributions
Cash Balance

1 S		\$(1.0) \$(1.2) \$(1.4) \$(1.6) 4	\$ (26.4) \$ (27.2) \$ (28.6) \$ (30.8) \$ (30.7) \$ (31.3) \$ (33.7)	\$ (73.4) \$ (100.6) \$ (129.2) \$ (158.1) \$ (189.0) \$ (219.7) \$ (251.0) \$ (284.1
. <del></del> .	\$ (13.6)	: 1 <del>↑ 40</del>	\$ (24.8)	\$ (47.0)
_	\$ (13.6)		\$ (22.2) \$ (24.8)	\$ (22.2) \$ (47.0)



# Summary 10 Year Financials

Annual Simple Cash Return Investmen	\$ 0.0 \$ (24.8) \$ (24.8) \$ (24.8) -\$147.0 -\$14.8%	\$ 0.04 \$ - \$ (26.4) \$ (26.4) -\$173.4 -26.4%	\$0.0 \$ - \$ (27.2)	0.0\$ 0.0\$	\$0.0	0.08 0.08 0.08 0.08	\$0.0	\$ - \$	\$0.0
섳	\$ (24.8) \$ (24.8) \$ (24.8) -\$147.0 -24.8%	\$ (26.4) \$ (26.4) \$ (26.4) -\$173.4 -73.4%	\$		· *	· · ·	<del>1</del>	4	
₹	\$ (24.8) \$ (24.8) -\$147.0 -24.8% -47.0%	\$ (26.4) \$ (26.4) -\$173.4 -26.4%	\$ (27.2)	-			_		٠.
4	\$ (24.8) -\$147.0 -24.8% -47.0%	\$ (26.4) -\$173.4 -26.4% -73.4%		\$ (28.6)	\$ (29.0)	\$ (30.8)	\$ (30.2)	S (37) '8)	€ (3%.2)
<b>₹</b>	-\$147.0 -24.8% -47.0%	-\$173.4 -26.4% -73.4%	17:17)	\$ (28.6)	\$ (29.0)	\$ (30.8)	\$ (30.7)	\$ (31.3)	\$ (33.2)
	-24,8%	-26.4%	-\$200.6	-\$229.2	-\$258,1	-\$289.0	-\$319.7	-\$351.0	-\$384.1
		•	-27.2%	-28.6%	-29.0%	-30.8%	-219.7%	-31.3%	-33.2%

ranging samma	FUNDING	TOTAL DEVELOPMENT BUDGET STATE Funding Required	Sound Transit Local Municipality
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		Renton	<b>=</b>		
		Base		%	
OTAL DEVELOPMENT BUDGET	T BUDGET	4	,853	100.0%	
IAIE		€9	ı	0.0%	
unding Kequired		\$ 440,043,853	853	100.0%	
ound Transit		<b>€</b>		%0 0	
ocal Municipality		€9		% o · o	
unding required		\$ 440,043,853	853		
eam De	Development	\$ 100,000,000	000	22.7%	
ğ'	Land	<del>⊗</del>	1		
otal Team Equity		\$ 100,000,000	000	22.7%	
ebt		0.70 0.70 0.70	( ) ( )		



# Summary Site Arena Costs

ARENA, PARKING LAND ACQUISITION & SITE DEVELOPMENT \$39,712,000	DESIGN/PROFESSIONAL SERVICES	IINISTRATION \$9,228,953	S252,584,000	ON: PARKING \$57,500,000	OPMENT \$10,000,000	**************************************	PERMITS, TESTING, FEES, TAXES & OTHER	\$420,953,997	TINGENCY(5%) \$19,089,856	
ARENA, PARKIN	DESIGN/ PROFE	PROJECT ADMINISTRATION	CONSTRUCTION	CONSTRUCTION: PARKING	OTHER DEVELOPMENT	SYSTEMS & EQUIPMENT	PERMITS, TESTI	SUB TOTAL	PROJECT CONTINGENCY(5%)	

